

2017-2018 EDITORIAL CALENDAR

Month	Editorial Coverage	Industry Events	eBook Topics
AUGUST 2017	Advancements in Battery Technology		
SEPTEMBER 2017	Battery Safety & Regulations		The Ins and Outs of Shipping Batteries <i>(sponsorship available)</i>
OCTOBER 2017	R&D, New Materials	Lithium Battery Materials & Chemistries <i>(Oct 31-Nov 1)</i>	
NOVEMBER 2017	Power Management	Lithium Battery Materials & Chemistries <i>(Oct 31-Nov 1)</i>	Creating an Energy Storage Strategy <i>(sponsorship available)</i>
		Battery Safety Conference <i>(Nov 2-3)</i>	
DECEMBER 2017	2018 CEO Forecasts		
JANUARY 2018	Market Trends, What/Who to Watch in 2018	Advanced Automotive Battery Conference Europe <i>(January 30 - February 1, 2018)</i>	
FEBRUARY 2018	Advancements in Consumer Electronics	Advanced Automotive Battery Conference Europe <i>(January 30 - February 1, 2018)</i>	
MARCH 2018	Energy Storage Applications and Alternatives		
APRIL 2018	Testing, Monitoring and Safety		Topic TBD <i>(sponsorship available)</i>
MAY 2018	Advanced Automotive Battery and Charging Systems		
JUNE 2018	Manufacturing, Development & Commercialization	Advanced Automotive & Industrial Battery Conference <i>(June 4-7, 2018)</i>	
JULY 2018	Battery Management		
AUGUST 2018	Advancements in Battery Technology		Topic TBD <i>(sponsorship available)</i>
SEPTEMBER 2018	Regulations, Standards, Safety Update		
OCTOBER 2018	R&D, New Materials	Advanced Automotive & Industrial Battery Conference Asia <i>(October 16-18, 2018)</i>	
NOVEMBER 2018	Power Management		Topic TBD <i>(sponsorship available)</i>
DECEMBER 2018	Advanced Automotive Battery and Charging Systems		

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