

# Battery Power 2010

## Sponsorship & Exhibit Opportunities

October 19-20 • Gaylord Texan Resort & Convention Center • Dallas, TX

### Platinum Sponsorship

1 Available

\$12,000 each

- Featured Speaking Presentation
- Premium Exhibit Space (20x20) at Front of Exhibit Area
- Four Complimentary Conference Registrations
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Additional Company Representatives
- Premium Logo Placement and Sponsorship Recognition in All Event Promotions including Advertisements, Press Releases, Brochure, Program, Proceedings and Website Promotion
- Company Logo in Conference Brochure Promotional Pieces (over 30,000 to be distributed)
- Profile in Battery Power Magazine's Conference Preview Special Report
- Premium Placement for Logo, Description and Hyperlink on Event Website
- Top of Page Banner on Conference website
- Premium On-Site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- Placement of up to 10 PDF Pages of Company Information on Conference Proceedings CD
- Unlimited Post-Event Use of Final Registrants Mailing List

### Gold Sponsorship

2 Available

\$8,500 each

- Concurrent Speaking Session
- Prominent Position Exhibit Space (10x20) Near Front of Exhibit Area
- Three Complimentary Conference Registrations
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Additional Company Representatives
- Prominent Logo Placement and Sponsorship Recognition in All Event Promotions Including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Profile in Battery Power Magazine's Conference Preview Special Report
- Company Logo, Description and Hyperlink on Event Website
- On-site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- Placement of up to 5 PDF Pages of Company Information on Proceedings CD (\$2,500)
- One-time Post-Event Use of Final Registrants Mailing List

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### Silver Sponsorship

**3 Available**  
**\$7,000 each**

- Concurrent Speaking Session or Panel
- Exhibit Space or Tabletop Display in Exhibit Area
- Two Complimentary Conference Registrations
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Additional Company Representatives
- Prominent Logo Placement and Sponsorship Recognition in all Event Promotions including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion.
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Profile in Battery Power Magazine's Conference Preview Special Report
- Placement of up to 3 PDF Pages of Company Information on Proceedings CD (\$1,500)
- Company Logo, Description and Hyperlink on Event Website
- One-Time Post-Event Use of Final Registrants Mailing List

### Exhibit

**10x10 - \$2,250**

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- 10x10 Exhibit Space
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Full Conference Registration
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Exhibitor Recognition in Promotions including Website Hyperlink
- Company Description and 1 PDF Page Flyer/Literature on Proceedings CD
- Signage
- One-Time Post-Event Use of Final Registrants Mailing List

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### Exhibit

**10x20 - \$4,350**

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- 10x10 Exhibit Space
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Full Conference Registration
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Exhibitor Recognition in Promotions including Website Hyperlink
- Company Description and 1 PDF Page Flyer/Literature on Proceedings CD
- Signage
- One-Time Post-Event Use of Final Registrants Mailing List

### Exhibit

**20x20 - \$8,450**

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- 10x10 Exhibit Space
- Unlimited Booth Personnel Passes
- Discounted Registration Fee (\$595) for Full Conference Registration
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Exhibitor Recognition in Promotions including Website Hyperlink
- Company Description and 1 PDF Page Flyer/Literature on Proceedings CD
- Signage
- One-Time Post-Event Use of Final Registrants Mailing List

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### Reception Sponsorship

**1 Available**

**\$5,000 each**

Designation and promotion as reception sponsor held on the first evening; heavy Hors D'oeuvres and premium spirits served during the reception.

- One Complimentary Conference Registration
- Sponsor Recognition in Event Promotions
- Signage at Reception
- Placement of Banner in Reception Area (sponsor provides banner)
- Onsite Literature Display
- Discounted Registration Fee (\$595) for Additional Company Representatives
- Company Logo in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- Placement of up to 2 PDF Pages of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List

### Luncheon Sponsorship

**2 Available**

**\$3,000 each**

The luncheon sponsorship includes:

- One Complimentary Conference Registration
- Sponsor Recognition in Event Promotions and at Luncheon
- Signage at Luncheon Recognizing Your Sponsorship
- Onsite Literature Display at the Luncheon
- Placement of 1 PDF Page of Company Information on Proceedings CD
- Discounted Registration Fee (\$595) for Additional Company Representatives
- One-Time Post-Event Use of Final Registrants Mailing List

### Continental Breakfast Sponsorship

**2 Available**

**\$1,500 each**

Includes continental breakfast, or snacks & beverages, for the conference delegates, and:

- Sponsor Recognition in Event Promotions
- Signage at Breakfast
- Onsite Literature Display
- Placement of 1 PDF Page of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List

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### Conference Bag Sponsorship

1 Available

\$2,500 each

- Sponsor Recognition in Event Promotions
- Placement of up to 4 PDF Pages of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List

### Lanyard Sponsorship

1 Available

\$1,500

- Sponsor Recognition in Event Promotions
- Placement of up to 2 PDF Pages of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List

### Conference Proceedings CD Sponsor

1 Available

\$2,000

- Your company logo on Proceedings CD which all attendees and exhibitors receive
- Placement of up to 4 PDF Pages of Company Information on Proceedings CD
- One-Time Post-Event Use of Final Registrants Mailing List

### Proceedings CD PDF Advertisement

\$500 each

- Advertisement PDF on Proceedings CD

Contact Jeremy Fleming to reserve your sponsorship opportunity.

720-528-3770 or 800-803-9488 ext 121

[jeremyf@infowebcom.com](mailto:jeremyf@infowebcom.com)

[www.BatteryPowerOnline.com](http://www.BatteryPowerOnline.com)