



Battery Power 2008

November 11-12 - Dallas, TX
Hilton Anatole Hotel

Sponsorship and Exhibit Opportunities

Upper Level Sponsorships

Platinum Sponsorship

1 Available

\$12,150

- ✓ Keynote Session Speaking Opportunity
- ✓ Premium Exhibit Space (10x20) at Front of Exhibit Area
- ✓ Three Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 100 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- ✓ Premium Logo Placement and Sponsorship Recognition in All Event Promotions including Advertisements, Press Releases, Brochure, Program, Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Pieces (over 30,000 to be distributed)
- ✓ Jr-Page Corporate Profile in Battery Power Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Premium Placement for Logo, Description and Hyperlink on Event Website
- ✓ Premium On-Site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 10 PDF Pages of Company Information on Proceedings CD
- ✓ Unlimited Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 10,000-Name Mailing List of Key Target Attendees in North America

Gold Sponsorship

2 Available

\$8,600 each

- ✓ General Session Speaking Opportunity
- ✓ Prominent Position Exhibit Space (10x10) Near Front of Exhibit Area
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 75 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in All Event Promotions Including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- ✓ Half-Standard Page Corporate Profile in Battery Power Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ On-site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 5 PDF Pages of Company Information on Proceedings CD (\$2,500)
- ✓ One-time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 5,000-Name Mailing List of Key Target Attendees in North America

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Silver Sponsorship

3 Available

\$7,100 each

- ✓ General Session Panel or Concurrent Session Speaking Opportunity
- ✓ Exhibit Space or Tabletop Display in Exhibit Area
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 50 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in all Event Promotions including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion.
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed).
- ✓ Quarter-Standard Page Corporate Profile in Battery Power Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Placement of up to 3 PDF Pages of Company Information on Proceedings CD (\$1,500)
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)

Exhibits

15 Available

\$2,895 each

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- ✓ 10x10 Exhibit Space
- ✓ One 6 ft. Display Table and Chair
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 25 Free Expo Only Passes for Your Prospects (does not include food/beverage service or conference sessions)
- ✓ Exhibitor Recognition in Promotions including Website Hyperlink
- ✓ Company Description and 1 PDF Page on Proceedings CD
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Signage

* *NOTE: 10x20 booth space available on a limited basis at \$5,590 each*

Exhibit + Demonstration Package

6 Available

\$3,395 each

- ✓ 10x10 Exhibit Space
- ✓ One 6 ft. Display Table and Chair
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives and/or Guests
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 25 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Exhibitor Recognition in Promotions including Website Hyperlink
- ✓ Company Description and 1 PDF Page on Proceedings CD
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Signage
- ✓ Speaking & product demonstration scheduled for 15 minutes at your booth
- ✓ Dedicated time slot promoted on Conference agenda
- ✓ Recognition in Event Promotions in print and online
- ✓ Prominent sign placement at event

Exhibit Hours

Day 1: 10am-4pm. Cocktail reception for exhibitors and conference attendees in the exhibit hall from 5pm-7pm.

Day 2: 10am-2pm.

Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.

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Other Sponsorship Opportunities

Reception Sponsorship

1 Available

\$5,050

Designation and promotion as reception sponsor held on the first evening: heavy Hors D'oeuvres and premium spirits served during the reception.

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Reception
- ✓ Placement of Banner in Reception Area (sponsor provides banner)
- ✓ Onsite Literature Display
- ✓ One Complimentary Conference Registration
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Company Logo and Description in Program
- ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (email addresses as available)

Luncheon Sponsorship

2 Available

\$3,050 each

The luncheon sponsorship includes:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Luncheon Recognizing Your Sponsorship
- ✓ Onsite Literature Display at the Luncheon
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD
- ✓ One Complimentary Conference Registration
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives and/or Guests

Continental Breakfast Sponsorship

2 Available

\$1,500 each

Includes continental breakfast, or snacks & beverages, for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Breakfast
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD

Networking Break Sponsorship

3 Available

\$1,000 each

Includes Coffee and Sodas for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Break
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD

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Conference Bag Sponsorship 1 Available \$2,500

- ✓ Sponsor Recognition in Event Promotions
- ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD
(*sponsor provides bags*)

Lanyard Sponsorship 1 Available \$1,500

- ✓ Sponsor Recognition in Event Promotions
- ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD
(*sponsor provides lanyards*)

Conference Proceeding CD Sponsor 1 Available \$2,000

- ✓ Your company logo on Proceedings CD which all attendees and exhibitors receive
- ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD

Proceedings CD Advertisement \$500

- ✓ One full PDF page advertisement/company information on Proceedings CD

Exhibit Hours

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Day 2: 10am-2pm.

Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.

For more information, contact

Jeremy Fleming: 800-803-9488 ext. 121 or jeremyf@infowebcom.com

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